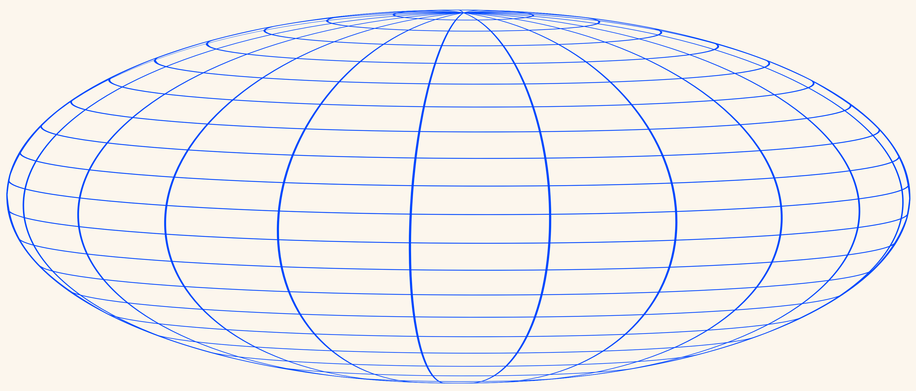
BYRON THOMAS

GRAPHIC DESIGNER & PRODUCTION ARTIST

WWW.BYRONSDESIGNSTUDIO.COM

10yrs of solid professional design experience in agency settings and freelance. I have a strong working knowledge of the entire Adobe Creative Suite with an emphasis on Photoshop, Illlustrator, & Indesign. My design background is well versed, as I have worked extensively in various industry's such as apparel, entertainment, CBD/ cannabis, etc.. I am use to seeing projects/assignments all the way through, from concept through pre & post production. Print publications, packaging, apparel graphic screenprinting and so much more are all within my wheelhouse. The experiences below are only what could fit here, there was much more for each year listed.



WORK EXPERIENCE

PRINT DIGITAL PRODUCTION ARTIST EXPERIENCE

2023 : PACKAGING & PRINT | PURE VAPE ; Conceptual Design, dielines, digital advertisment, apparel graphics, etc.
2023 : PACKAGING & PRINT | VIOLA BRANDS; Conceptual Design, dielines, digital advertisment, apparel graphics, etc.
2022 : ENTERTAINMENT BILLBOARD PRINT | SPIDER; A Desmon Heck Film (Key Art) Lead Designer. Created all key art for both print & digital.
2021 : ENTERTAINMENTBILLBOARD PRINT | THE GIFT; A Gregori J. Martin Film (Key Art) Lead Designer. Created all key art for both print & digital.
2021 : PUBLICATION PRINT & PACKAGING | FANCARDZ; Created 9 baseball style cards + packaging.
2020 : PUBLICATION PRINT CATALOGUE | JBL HARMAN SPEAKERS; Created 29 page product catalougue.
2020 : PUBLICATION PRINT | MECHANIX WEAR GLOVES Case Studies Guide; Elaborative digital layout guide of glove & sleeve material function.
2017 : ENTERTAINMENTBILLBOARD PRINT | THOR RAGANAROK (MARVEL) | Masking raw photo images to be used for key art: print, POS, & digital.
2017 : ENTERTAINMENTBILLBOARD PRINT | JUSTICE LEAGUE (DC COMICS) | Masking raw photo images to be used for key art: print, POS, & digital.
2016 : ENTERTAINMENTBILLBOARD PRINT | NOCTURNAL ANIMALS | Typography layout, rearranging prexisting layout through rescaling, altering, etc. in order for the layout to work for various billboard and other large scale advertising dimensions.
2016 : ENTERTAINMENTBILLBOARD PRINT | ROGUE ONE (STAR WARS) | Reconstruct layouts various decorative elements, characters, etc to work for various billboard and other large scale advertising dimensions.
2016 : PRINT GRAPHICS APPAREL | ORIGINAL RETRO BRAND (Licensed Graphics) | CAD/ Code, line sheets, mock-ups, graphic flips, etc

DIGITAL ADVERTISING EXPERIENCE

2021 : ENTERTAINMENT DIGITAL | LIVE NATION; Email campaigns, digital display ads, web banners, photo retouching, etc
2021 : LEGAL DIGITAL | ARASH KHORSANDI LAW FIRM; Email campaigns, digital display ads, web banners, photo retouching, etc
2020 : FASHION/BEAUTY DIGITAL | COREY LYNN CARTER; Email campaigns, digital display ads, web banners, photo retouching, etc
2020 : FASHION/BEAUTY DIGITAL | ERICSON ROSE; Email campaigns, digital display ads, web banners, photo retouching, etc
2020 : JEWELRY/BEAUTY DIGITAL | MAY MARTIN JEWELRY; Email campaigns, digital display ads, web banners, photo retouching, etc
2020 : FASHION/BEAUTY DIGITAL | PRISM BOUTIQUE; Email campaigns, digital display ads, web banners, photo retouching, etc
2019 : FASHION/BEAUTY DIGITAL | BLOWFISH MALIBU; Email campaigns, digital display ads, web banners, photo retouching, etc

APPAREL DESIGN PRODUCTION

2016 : LICENSED APPAREL GRAPHICS | ORIGINAL RETRO BRAND; CAD/ Code, line sheets, mock-ups, graphic flips, etc
2016 : FASHION/ APPAREL GRAPHICS | THIS LITTLE THING OF OURS; Creative Director, CAD/ Code, line sheets, mock-ups, graphics, etc

EDUCATION

UNIVERSITY OF WISCONSIN - MILWAUKEE
Art Education (Major)
2002 - 2004
Minor (Painting & Drawing)

MILWAUKEE INST. OF ART & DESIGN
Industrial Design (Major)
2004 - 2006
Minor (Printmaking)

REFERENCES

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